Complete Data Protection from **ezTechDirect**

Agenda

- Mission-critical Data
- The Cost of Downtime
- Insure Your Business With Backup
- Types of Backup
- Complete Data Protection from ezTechDirect

Mission-critical Data

- Businesses collect mass quantities of data
  - Financial data, payroll info, email systems, business applications running on servers, etc.
- How would data loss affect your business?

The Cost of Downtime

- Aberdeen Group Study:
  - **One-third** of SMBs don't backup to the cloud.
  - **60%** who back up, don't locally test their back-ups annually.
  - SMBs lose **$7K-$74K** for each hour of downtime.

- Gartner Study:
  - **40%** of all companies that experience a major disaster will go out of business if they cannot gain access to their data within 24 hours.

Insure Your Business With Backup

- Key elements of a disaster data recovery plan:
  - Establish priorities for applications and networks
    - Payroll, financials, email, etc.
  - Develop recovery strategies
    - Where do you want data recovered to?
  - Prepare inventory and documentation of the plan

Types of Backup

- Portable
  - CDs, tapes or external hard drives
- Onsite (local) data storage
- Cloud backup
- Virtualization

Complete Data Protection From ezTechDirect

- Fully supported by our IT experts
  - Files and Folders
  - Exchange, SQL and System State
  - VMware images

The ezTechDirect Advantage

- Easy to use
  - Easy installation and a quick start
  - Automatic backups
  - Manage local and offsite backups
  - Handles remote devices like laptops

The ezTechDirect Advantage

- Secure and reliable

  - Two secure, SSAE 16 Type II data centers

  - Military-grade encryption with private key option

  - Offsite and local backup for reliability and speed

The ezTechDirect Advantage

- Business grade
  - Robust, flexible archiving
  - Multiple revisions
  - Reporting and notifications
  - Multiple device support